

Testimonials & Quotes

"We recognize that, as a major producer, every decision we make can have an exponential impact on the recycling stream itself. That's a responsibility we take very seriously."



— **President and Chief Executive Officer of Nestlé Waters North America Fernando Mercé**

"Our use of recycled materials and new innovations may not always be visible to the eye, but it is important to customers and the environment. [The Design for Recycling] award validates the innovation and thoughtfulness we put into each and every product, and we're dedicated to pushing responsible design principles forward."



— **Dell Senior Vice President Commercial Client Business Unit Darrel Ward**

"Samsung is aligned with ISRI's principles that consumer products should be economically recyclable, without creating risks to human health or the environment."



— **Samsung Electronics America Director, Environmental and Regulatory Affairs Mark Newton**

Previous Award Winners

- 2019 | Nestlé Waters North America
- 2018 | Dell, Inc.
- 2017 | EcoStrate SFS, Inc.
- 2016 | Samsung Electronics
- 2015 | LG Electronics, Inc.
- 2014 | Dell, Inc.
- 2013 | No award presented
- 2012 | Cascades Fine Papers Group
- 2011 | Wind Simplicity
- 2010 | Coca-Cola Recycling Company
- 2009 | The Herman Miller Company
- 2008 | No award presented
- 2007 | U.S. Environmental Protection Agency
- 2006 | Hewlett Packard

Design for Recycling® Award

The Design for Recycling® Award is ISRI's highest award, recognizing annually the proactive steps made by manufacturers who have actively incorporated Design for Recycling® principles into their products and manufacturing processes.

Learn more and apply at:

ISRI.ORG/DFR

Design for RECYCLING®



**Creating Today's
Demand for a
Sustainable Tomorrow**



What is Design for Recycling®

Design for Recycling® Applied

The following are examples of products made using the Design for Recycling concept. Each is a winner of ISRI's prestigious Design for Recycling® Award:

▶ **Nestlé® Pure Life® 700ml Bottle, Nestlé Waters North America**

The Nestlé® Pure Life® bottle is made entirely from recycled content, and it features a state-of-the-art, pressure-sensitive label that releases easily during the wash stage of the recycling process.

▶ **The Latitude 5590 Laptop and 5285 2-in-1, Dell, Inc.**

The Latitude 5590 contains a removable battery; is free of harmful substance such as mercury; eliminates the use of glues and adhesives; contains a modular design, making easier to access and disassemble; and uses standardized fasteners. The Latitude 5285 2-in-1 uses gold recycled from used electronic products.

Design for Recycling® encourages manufacturers to consider recyclability during product design in the same manner they consider cost, safety, and other factors.

Products designed with recyclability in mind:

- Are easily recycled through current or newly designed recycling processes and procedures;
- Are cost effective to recycle, whereby the cost to recycle does not exceed the value of their recycled materials;
- Are free of hazardous materials that impede the recycling process;
- Maximize the use of recycled materials and/or components within product manufacturing; and
- Have a net gain in the overall recyclability of the product while reducing its overall negative impact on the environment.



▶ **2016 Curved Full HD TV (UN55K6250), Samsung**

The 2016 Curved Full HD TV incorporates easy-to-disassemble, snap-together parts that are made with minimal chemical content. The snap closures eliminate the use of many screws, making it easier for recyclers to disassemble.

▶ **4K ULTRA HD OLED and LED TVs, LG Electronics, Inc.**

The 4K ULTRA HD OLED and LED TVs have mercury-free display panels; recycled and recyclable plastics; PVC and BFR-free components; smaller and lighter packaging; ease of disassembly and label/seal separation; and standardized materials and connection types.