

# ISRI2021 CONVENTION & EXPOSITION

APRIL 20-22 & APRIL 27-29



## Convention Schedule

Sessions descriptions are accurate at the time of printing. Sessions and ISRI Hub activities are continuing to be added, changed, and updated. For the latest schedule and description go to [ISRI2021.org](https://www.isri2021.org).

## Tuesday, April 20

### 10 a.m. – 6 p.m. EDT

#### ISRI Exhibit Hall

This dynamic exhibit hall allows you to speak one-on-one with salespeople, to submit comments and questions through chat functions, and to attend both live and pre-recorded demonstration sessions from many of the ISRI exhibiting companies. Demonstrations will be posted to the schedule as that information becomes available.

*The ISRI Exhibit Hall will remain open from April 20 to May 20, 2021 and be accessible 24 hours a day.*

#### Puppy Cam

Who doesn't love a cute puppy? Stop by the Puppy Cam Room to get a peek at some furry four-legged friends in-between sessions and networking. This stream is being provided by the [Warrior Canine Connection](#).

#### Virtual Photo Booth

Swing by the virtual photo booth and take a quick selfie to post to your social media. Don't forget to use **#ISRI2021** so we can share your photos; we will also be featuring a **#photooftheday** for those that post their pictures.

April 20 Theme: Rep Your Company

### 11 a.m. – 12:30 p.m. EDT

#### State of the Association and Keynote Featuring José Andrés

Sponsored by



MAGNETIC + SENSOR SORTING SOLUTIONS

Track: MAIN STAGE

- Welcome by ISRI Convention Chair Stephen H. Moss
- State of the Association Address by ISRI Chair Gary Champlin

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- Presentation of the ISRI Safety Awards

## Guest Speaker: Chef José Andrés

Described by *The Wall Street Journal* as “a force of nature, the Energizer Bunny, the Tasmanian Devil, and Luke Skywalker,” José Andrés is not your typical chef. The owner of an international company with 31 locations, 1,200 employees, and \$150 million in annual revenue—and a sought-after TV icon, political activist, and Harvard professor—Andrés’ secret to success is being so passionate that he has no problem rolling up his sleeves and doing the heavy lifting himself. In a presentation full of edge-of-your-seat anecdotes, Andrés proves that a culture of innovation and creativity not only leads to personal and organizational success, but also a better tomorrow for all.

## 12:45 - 1:05 p.m. EDT

### CAT® Sponsored Demo: Improve Your Performance with CAT® Material Handlers

Track: SPONSORED DEMONSTRATIONS

CAT® Material Handlers offer superior performance for your recycling and scrap applications. Featuring a spacious, ergonomic cab, they offer a comfortable work environment to keep you productive all day long. Longer maintenance intervals and lower fuel consumption combine to lower operating costs, while providing the safety and reliability you need for your toughest applications.

Meet with industry experts from Caterpillar to learn how the latest models can improve your performance.

**Speakers:** Vincent Migeotte - Global Product Marketing and Application Specialist, Caterpillar; Richard Knudson - Wheeled Excavator & Material Handler Product Application Specialist, Caterpillar

## 12:45 – 1:30 p.m. EDT

### R2v3 from a Recycler’s Perspective

Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION

For over a decade, the R2 standard has successfully raised the bar for best practices in responsible electronics recycling. The latest version of that standard, R2v3, will challenge recyclers to take it to a new level to be certified. Hear from panelists who were involved in the revised standard and gain insight into the changes needed for certification.

**Moderator:** Rike Sandlin - Founder and CEO, Rivervista Partners, LLC

**Speakers:** Julius Hess - Vice President, Regency Technologies; Kelley Keogh - Co-Founder/Managing Partner, Greeneye Partners LLC

## 12:45 – 1:45 p.m. EDT

### Ferrous Spotlight: Ferrous Markets To Stay in Full Swing?

Sponsored By:



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*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

North American ferrous markets surged at the beginning of 2021, sending steel and ferrous scrap prices soaring thanks to improved manufacturing output and depleted inventories. With significantly more U.S. steel capacity expected to come on line this year, scrap recyclers are hoping for continued market gains. Join our panel of experts for a discussion of the key factors that will drive the ferrous scrap and steel markets in 2021 and beyond.

**Moderator:** Christopher J. Bedell - SVP/General Counsel, David J. Joseph, Co.

**Speakers:** Blake Hurtik - Editor, Argus Media; Ben Pickett - General Manager - Public Affairs, Nucor Corp.

**2:45 – 3:05 p.m. EDT**

## **Recycling in the 117th Congress**

*Track: FEDERAL, STATE, OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

With a new Congress focused on climate and other social and environmental issues, it is certain that recycling will be enjoying an even more prominent role in 2021. As we move beyond the first 100 days of the new Biden Administration, and Congress begins to address the nation's business in earnest, our new House Recycling Caucus co-chairs and our existing House and Senate co-chairs will outline their goals for the next two years and more.

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## **TOMRA Sponsored Demo: Metal Sorting Without Compromise**

*Track: SPONSORED DEMONSTRATIONS*

TOMRA's experts share insights into the latest developments in the metal recycling industry and highlight how sensor-based sorting technology can turn your material into valuable profit. Don't miss it!

**2:45 – 3:30 p.m. EDT**

## **Five Fundamentals for Fire Safety and Prevention in the Recycling Industries**

*Track: SAFETY, HEALTH AND TRANSPORTATION*

Based on extensive work and research to prevent fires in our industry, Kenn Kunze will discuss 5 critical components of fire safety. Focusing on the fundamentals has been a staple in athletics long before Vince Lombardi, why wouldn't it work for us? From this session participants will be able to create an effective fire prevention and emergency action plan, understand pile management, integrate employee engagement at their facility, recognize how addressing the details can prevent major issues, and identify who is really responsible for fire safety at their facility.

**Moderator:** David Bestwick, Dominion Nickel Alloys Ltd

**Speaker:** Kenn Kunze - Fire Prevention Specialist, IC Fire Prevention

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## **Sea Logistics: Unprecedented Current Conditions and an Uncertain Future**

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

Sea Logistics is experiencing unprecedented operating and rate conditions globally with unreliable ships, port congestion, asset shortages, extended transit times and significantly disrupted supply chains. In addition, rates have reached heights never seen before in head-haul trades and rising just about everywhere. All of this has brought a raft of new challenges to just about every logistics and supply chain manager in the world. The big questions are: How do you effectively operate in this environment and what will the future be like? Have we reached a "new" normal?

**Moderator:** Stephen H. Moss - Director-at-Large, Stanton A. Moss Inc.

**Speaker:** Bill Rooney - Vice President Strategic Development, Kuehne + Nagel, Inc.

### **4:15 – 4:35 p.m. EDT**

#### **Link-Belt Sponsored Demo: Link-Belt X4 Series Materials Handlers - Walk-Around**

*Track: SPONSORED DEMONSTRATIONS*

The Link-Belt X4 Series Material Handlers are purpose-built for material handling and demolition applications. Join us for a walk-around of the 250 X4 MH and the 300 X4 with the Link-Belt LXS-55R shear. Learn how our material handlers provide the power and reliability for your most demanding material handling applications.

### **4:15 – 5 p.m. EDT**

#### **The Risk Investment: Understanding and Controlling for Your Company's Greatest Unknowns**

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

Complacency is a killer. It can kill business, and it can have huge implications on your company's safety culture and performance. From this session you will learn and apply steps to proactively manage risks to avoid adversity, and hopefully make money along the way.

**Moderator:** Darrell K. Kendall - Executive Director of RIOS®, ISRI

**Speakers:** Kevin Lamar - CFO, Dynamic Metal Services; Adam Shine, Vice President, Sunking/Manitoba Corp.

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#### **What Can We Gain from Being Local and Vocal**

*Track: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

Recycling is the original green growth story – creating jobs in our communities, clearing neighborhoods of goods and materials no longer wanted and returning commodities back into productive use. Telling our story, demonstrating our leadership and opening our doors to neighbors, community leaders and policymakers means the recycling industry is a leading advocate for today's critical issues. What does it mean to engage in our communities to promote sustainability and environmental justice? We will hear from experts and members on what these issues are and how to effectively tell our stories locally and vocally.

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**Moderator:** Stef Murray - Vice President of Human Resources & Chief Diversity Officer, Schnitzer Steel  
**Speakers:** Julius M. Redd - Principal, Beveridge & Diamond; Brian Shine - President, Manitoba Corp.; William Kirk - Partner, K&L Gates

## Wednesday, April 21

**10 a.m. – 6 p.m. EDT**

### ISRI Exhibit Hall

ISRI2021 is focused entirely on the Exhibit Hall on April 21 -- an uninterrupted opportunity for registrants to visit with dozens of ISRI exhibitors who are vital to the success of ISRI year in and year out.

This dynamic exhibit hall allows you to speak one-on-one with salespeople, to submit comments and questions through chat functions, and to attend both live and pre-recorded demonstration sessions from many of the ISRI exhibiting companies. Demonstrations will be posted to the schedule as that information becomes available.

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## Thursday, April 22

**10 a.m. – 6 p.m. EDT**

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### Virtual Photo Booth

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April 22 Theme: #TBT Throwback Thursday Submit your favorite old convention photo.

**11 a.m. – 12:30 p.m. EDT**

### State of the Industry: Economic Outlook and Impact Study

Track: MAIN STAGE

- Presentation of the ISRI Design for Recycling® Award



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Given the long list of risk factors facing the global economy today, our economic prognosticators will have plenty to discuss and examine during this year's State of the Industry session. As an added bonus, advanced results of the *2021 U.S. Scrap Industry Economic Impact Study*, prepared by John Dunham & Associates, will be available for attendees. This session will be invaluable for anyone who wants a better understanding of the economic outlook. Attendees will come away with the latest tools and resources to advocate for the industry, and the ability to educate policymakers, the press, and the public about the economic output, jobs, and tax revenue generated by recyclers.

**Moderator:** Brian Shine - President, Manitoba Corp.

**Speakers:** John Dunham - President, John Dunham & Associates; Jason Schenker - President, Prestige Economics LLC

## 12:45 – 1:30 p.m. EDT

### ISRI Century Club Presents: Leading through Change – The Family Business

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

Three ISRI Century Club Members—who represent over a 100 years of service in ISRI and the industry discuss how they navigated through multiple challenges throughout their career including: whether to stay small or expand, moving their business beyond their family structure, and more. This is your opportunity to learn from their history and training to better help you and your business prepare for the future.

**Moderator:** Robin Wiener - President, ISRI

**Speakers:** Robert S. Goldstein - Executive Chairman, Alter Trading Corporation; Barry Hunter - Owner, Hunter Alloys, LLC; Jim Wilkoff - Chairman, Wilkoff & Sons, LLC

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### Questions Senior Leaders Should Be Asking About SIF Prevention in Their Organizations

*Track: SAFETY, HEALTH AND TRANSPORTATION*

Why should organizations focus their safety improvement efforts on serious injuries and fatality (SIF) prevention? From this session you will be able to challenge the long-held practice of concentrating on minor incidents and hoping for a trickle up effect, and be able to ask the questions needed to examine your organization's improvement strategy, while fully understanding why and how safety improvement works.

**Moderator:** Tony Smith - Vice President of Safety, ISRI

**Speakers:** David Borsuk - Senior Advisor, Sadoff Iron & Metal Co.; Dennis Jackson - Vice President/Executive Consultant, Krause Bell Group; Dr. Tom Krause - Partner, Krause Bell Group; Jerry Sjogren - Safety Director, E.L. Harvey & Sons Inc.

## 12:45 – 1:45 p.m. EDT

### Paper Spotlight

*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

Over the past year, the paper industry has undergone many changes: adjusting to the increased demand of the at-home market and the minimizing of the away-from-home markets. This has

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resulted in new and announced capacity for some markets and a reduction of capacity for other markets. The ever-changing international laws and trade agreements continue to influence the paper industry too. This session will identify the effects of these changes and determine opportunities for the pulp and paper industry.

**Moderator:** Joseph Pickard - Chief Economist and Director of Commodities, ISRI

**Speaker:** Megan Workman - Editor/Price Reporter, Fastmarkets RISI

## 2:45 – 3:05 p.m. EDT

### SciAps Sponsored Demo: Best Tool for the Job: Sorting Aluminum Alloys and High Temps with Laser and X-ray Guns

*Track: SPONSORED DEMONSTRATIONS*

SciAps is often asked “should I use an X-ray or a Laser (LIBS) gun for my alloy sorting?” We will show both technologies, on a variety of metals, for requirements ranging from fast grade sorting to selling direct to the mills. We hope you’ll tune in and gain a greater understanding of what’s the best sorting technology to meet your requirements.

## 2:45 – 3:30 p.m. EDT

### Catalytic Converter Theft: Prevention and Enforcement Efforts

*Tracks: Business Operations, Technology And Innovation*

With increasing values of precious metals, theft of catalytic converters across the country and internationally has reached epidemic proportions. As a result, state legislatures across the country are introducing legislation in an attempt to deal with this problem. Hear from both recyclers and law enforcements, and come away with an understanding of the current work to prevent catalytic converter theft and the enforcement of the current laws. Attendees will be able to recognize what is needed to increase or improve enforcement, and apply it to their own scrapyard or identify possible partnerships to help deter thefts.

**Moderator:** Brady J. Mills - Director of Law Enforcement Outreach, ISRI

**Speakers:** Carleton (Butch) Bryant, Knox County Tennessee Sheriff's Office; Steve Levetan - EVP, Pull-A-Part, LLC

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### Laying the Foundation for Long-Term Success through Cultivation, Mentorship, and Opportunity

Presented by ISRI Young Executives Council

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

The growth and longevity of a company’s success is dependent on strong leadership—more importantly, on a building workforce. Our panelists will share their pivot into the recycling industry (family and non-family ties), as well as offer their perspectives on the importance of talent acquisition, cultivation, and mentorship.

**Moderator:** Ryan Glant - CEO/President, Pacific Iron & Metal Co.

**Speakers:** Josephita Harry - Vice President NonFerrous & Electronics, Pan American Zinc LLC; Jordan Vexler - Ferrous Sales/Chief Operating Officer, Monterrey Iron & Metal; Rob Wise - Account Executive, Ferrous Processing and Trading Co.

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## 2:45 – 3:45 p.m. EDT

### Plastics Spotlight

*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

Major pressures continued to influence plastic recycler operations. Low prime rates, oil and natural gas kept low, state legislation, and international legislation and trade agreements have added extra pressures into plastic recyclers' operations. This session will breakdown and address these pressures and their effects on plastic recyclers.

**Moderator:** Sunil Bagaria - President, GDB International Inc.

**Speakers:** Steve Alexander - President and CEO, Association of Plastic Recyclers (APR); Nina Butler - CEO, Stina Inc.; Eadaoin Quinn - Director, Business Development & Procurement, EFS Plastics

## 4:15 – 5 p.m. EDT

### Policy + Community Engagement = Business Value

*Track: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

To stand out from the rest, companies must focus on getting involved in the local community and with the policymakers whose decisions impact business. Civic engagement and making a difference in the community translate into business success. Join ISRI Chair Gary Champlin as he sits down with his state senator in an open conversation on the importance of community engagement.

**Moderator:** Angela McConnell Andrews, Group Director - National Conference of State Legislators Legislative Staff Services Program, National Conference of State Legislators

**Speakers:** Elaine Bowers - Senator, Kansas District 36, State of Kansas; Gary Champlin - General Manager, Champlin Tire Recycling Inc.

## 7:30 p.m. EDT

### BarNone Trivia Night

Grab your drink and bring your best bar trivia knowledge for an evening of networking and fun! Attendees are invited to participate in an hour long game that will test your general knowledge on varying categories.

Pre-Registration is required; attendees will be allowed to select their own teams. Additional details will be sent via email. Prizes will be award to the winning team! May the best team win.

# Tuesday, April 27

## 10 a.m. – 6 p.m. EDT

### ISRI Exhibit Hall

This dynamic exhibit hall allows you to speak one-on-one with salespeople, to submit comments and questions through chat functions, and to attend both live and pre-recorded demonstration sessions



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## Virtual Photo Booth

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April 27 Theme: Pet Selfie Day

## 11 a.m. – 12:30 p.m. EDT

### **Diversity in the Recycling Industry: Successes, Lessons Learned and Ways to Improve**

Presented by ISRI Women in Recycling Council

*Track: MAIN STAGE*

- Presentation of the ISRI Young Executive of the Year Award

The unique perspectives of our individual differences are an integral part of what makes organizations successful. This is undoubtedly true for the recycling industry, which comprised of so many different people from around the world. However, there is always room for improvement when it comes to diversity, equity, and inclusion (DEI) in any industry. This session will feature a multi-generational panel of recycling professionals who will share their perspectives and insight on what the industry has gotten right thus far regarding DEI. With that knowledge, attendees will be able to adapt and improve their own organizations' DEI strategies and plans for the future.

**Moderator:** Sandy Brooks - Vice President of Finance, SA Recycling

**Speakers:** George Adams - Chief Executive Officer, SA Recycling; Sean Daoud - Vice President & Treasurer, PNW Metal Recycling, Inc.; Stef Murray - Vice President of Human Resources & Chief Diversity Officer, Schnitzer Steel; Nidhi Turakhia - Executive Vice President, Allied Alloys

## 12:45 – 1:05 p.m. EDT

### **OSHA Update**

*Track: SAFETY, HEALTH AND TRANSPORTATION*

This session will provide members with updated OSHA legislation, compliance directives, letters of interpretation, and trends in enforcement under the new administration. This will be review where the agency has focused efforts in the past year and what new directives will target moving forward.

**Speaker:** Ryan Nolte, Ph.D. - Director of Safety Outreach, ISRI

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**Volvo Sponsored Demo: Purpose Built: Specialized Machines and Services That Boost Profitability In Scrap and Recycling**

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## *Track: SPONSORED DEMONSTRATIONS*

Check out Volvo CE's line up of machines and services built for your industry. Hear from Volvo CE product experts about how you can maximize efficiency on the job, and get an up close look at our scrap and recycling machines, packages, and services.

## **12:45 – 1:45 p.m. EDT**

### **Aluminum Spotlight: A Better Year for Aluminum Markets?**

#### *Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

As with other metal markets last year, the COVID-19 pandemic had massive implications for the aluminum and aluminum scrap industries. Supply disruptions at recycling facilities and reclamation centers, demand fluctuations in response to auto industry shutdowns and restarts, and on-going transportation bottlenecks were just a few of the major market challenges last year. From this spotlight session, attendees will be able to recognize major challenges and opportunities, identify where aluminum scrap demand growth will come from, and the effects of regulatory changes and trade policy on the U.S. aluminum industry. Join us for this aluminum spotlight discussion.

**Moderator:** John Sacco - Vice President, Sierra International

**Speaker:** Andy Home - Metals Columnist, Thomson Reuters

## **2:45 – 3:45 p.m. EDT**

### **Nickel and Stainless Spotlight: Predicting the Unpredictable**

#### *Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

Price volatility in the nickel, nonferrous, chrome, and other stainless steel raw material input markets continue to make for unpredictable stainless scrap market conditions. After a strong end to 2020 and start to 2021, there are as many questions as answers for stainless steel processors including the future direction of nickel prices, the outlook for further industry consolidation in Europe and North America, and the rising market share of producers in China and Indonesia. Hear from panelists from the nickel, stainless steel, and stainless scrap industries, as they share their expert views on what you should expect.

**Moderator:** Nidhi Turakhia - Executive Vice President, Allied Alloys

**Speaker:** Markus Moll - Managing Director, Steel & Market Research; Alina Racuv - Market Analyst, NORNICKEL

## **2:45 – 3:30 p.m. EDT**

### **Youth Engagement: Educating Our Future on Recycling is Essential**

#### *Track: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

Are you searching for a way to engage with your local community? What better way than through our youths? ISRI and JASON Learning have partnered for several years on a national campaign to help students and educators understand the importance of the recycling industry and the STEM (Science, Technology, Engineering, and Math) skills required. Hear from educators, fellow ISRI members, and JASON Learning administrators, on how to engage your school districts and build relationships within

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local communities centered on recycling is essential. Apply the tools and resources from this session to successfully execute and engage with your community, and begin the dialog of recycling.

**Moderator:** Peter Van Houten - General Manager, Bob's Metals Inc.

**Speakers:** Brandi Harleaux - Chief Operating Officer, South Post Oak Recycling Center; Amy O'Neal - Director of Development, JASON Learning; Lindsay Simpson - STEAM & Instructional Technology Specialist, Genesee Valley Central School District

## 4:15 – 5 p.m. EDT

### Advanced Processing Technologies

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

We live in an exciting time with regards to the rise of technology in the world around us. The same technology that helps streamline our daily activities can also be leveraged to make recycling more efficient with cleaner streams of material. This session aims to examine current and future technologies that will ultimately help recyclers increase productivity while generating streams of material that can be more easily recycled.

**Moderator:** Adam Shine - Vice President, Sunnking/Manitoba Corp.

**Speakers:** Jeff Gloyd - VP, Sales & Marketing, Universal Recycling Technologies; Carlos A. Gomez - Director of Business Development, Redwood Materials; Rob Writz - Director of Business Development, AMP Robotics

## 8 p.m. EDT

### Couch Concert by Brett James- sponsored by: Visit Nashville

Come enjoy an evening with Grammy-Winning Singer/Songwriter, Brett James. He has written for some of the biggest music artists including: Taylor Swift, Carrie Underwood, Jason Aldean, Tim McGraw, and many, many more!

*Thanks to Visit Nashville, the site for the ISRI 2023 convention, for sponsoring this evening's entertainment.*

# Wednesday, April 28

## 10 a.m. – 6 p.m. EDT

### ISRI Exhibit Hall

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**Keynote featuring Gary Cohn**

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*Track: MAIN STAGE*

- Presentation of the ISRI Lifetime Achievement Awards to Shelley Padnos and David Borsuk

**Guest Speaker:** Gary Cohn, Vice Chairman of IBM, Co-Chairman of Cohn Robbins Holdings Corp. Former Director of the National Economic Council

Business leader Gary Cohn has been a prominent trailblazer in the worlds of finance and economic policy for many years. He began his career at U.S. Steel, then moved on to Goldman Sachs where over his 25 years he rose to President and COO of the firm. He served as Assistant to the President for Economic Policy and Director of the National Economic Council at the White House from January 2017 until April of 2018. Cohn will provide straight-shooting insights on the COVID-19 economy and what may lie ahead for U.S. and global market economies.

## 12:45 – 1:05 p.m. EDT

### **The Importance of FMCSA DataQs/Registration Resources for the FMCSA Drug & Alcohol Clearinghouse**

*Track: SAFETY, HEALTH AND TRANSPORTATION*

What is the DataQ's system and why do I need it? How can I protect my Compliance, Safety, and Accountability (CSA) scores? What information is needed to register for the FMCSA Drug & Alcohol Clearinghouse? These questions and more will be answered and explained allowing attendees to walk away with the knowledge and the resources to successfully register and complete FMCSA's registrations.

**Speaker:** Commodor Hall - Senior Director of Safety, ISRI

## 12:45 – 1:30 p.m. EDT

### **Using Financing in Recycling as a Strategy to Maximize Growth**

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

From Fortune 500 corporations to privately held multi-generational companies, finance plays a critical role in how an organization manages its cash flow. Understanding how to use finance options in the right scenarios can make the difference in optimizing the growth trajectory of your business. This webinar will examine cash purchases versus financing and when to use different types of financing methods (traditional bank loans, capital leases, operating leases, and rentals). As a result, you will be able to select the appropriate finance option from equipment manufacturers and distributors, and apply the same knowledge that top performing companies are already using.

**Speakers:** Kevin Canepa - Director of Sales, Vision Financial Group, Inc.; Paula Summers Murphy - Director, Vision Financial Group, Inc.; Stephen Reter - Director of Marketing, Vision Financial Group, Inc.

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## Electronics Spotlight: Emerging Issues for Electronics Recycling

Sponsored By:



*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

Dynamic change is a fact of life for electronics recycling and ITAD companies. New technologies are coming to market more rapidly than ever; new regulations are impacting the trade in both refurbished equipment and scrap materials; and it is becoming even more important to protect the data carried on these devices. Hear from panelists who are leaders in guiding these changes, and leave being prepared and ready for the impacts in years to come.

**Moderator:** Craig Boswell - President, HOBI International, Inc.

**Speakers:** Adina Renee Adler - Vice President of Advocacy, ISRI; Walter Alcorn - Vice President, Environmental Affairs and Industry Sustainability, Consumer Technology Association; Russ Ernst - EVP, Products and Technology, Blanco

**2:45 – 3:30 p.m. EDT**

## Disruption at the Ports: Congestion to Container Shortages - A Conversation with FMC Commissioner Rebecca Dye

*Tracks: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

From ocean shipping disruptions, port congestion and container shortages that are creating bottlenecks in the global manufacturing supply chains, the Federal Maritime Commission (FMC) is the federal governmental agency in charge of regulating this vital transportation industry. As a result, the FMC launched multiple investigations last year to address these and other ocean transportation problems. FMC Commissioner Rebecca Dye was tasked with directing wide-ranging investigations beginning with the disruptions at the Los Angeles, Long Beach, New York and New Jersey ports and the associated container shortages.

**Moderator:** Karyn Booth - Partner & Practice Group Leader, Transportation, Thompson Hine

**Speaker:** Rebecca F. Dye - Commissioner, Federal Maritime Commission

**2:45 – 3:45 p.m. EDT**

## Tire and Rubber Spotlight: Policy and Regulations in Focus

*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

For tire and rubber recyclers, developments at the state and local levels are taking on increased importance as the COVID-19 pandemic contributed to tighter budgets and reviews of where recycling programs rank among budget priorities. At the same time, increased scrutiny at state legislatures across the country has the potential to raise regulatory costs and requirements for tire recyclers, compounding already challenging market conditions. Join us for a timely discussion on what challenges tire and rubber recyclers may face this year, and how ISRI both can help respond to obstacles and generate opportunities.



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Moderator: Mark Rannie, Emanuel Tire LLC  
Amy Brackin - VP, Market Development, Liberty Tire Recycling; Stratton Kirton - Managing Director, Hamilton Place Strategies; Danielle Waterfield - Chief Policy Officer/Assistant General Counsel, ISRI

## 4:15 – 5 p.m. EDT

### **Stormwater: Federal 2021 MSGP and More**

*Tracks: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

Stormwater management is one of the most-important and far-reaching issues for the recycling industry. It affects almost every aspect of recycling operations and requires continual attention and activity. Leave this session with the understanding of the implications of the Federal 2021 Multi-Sector General Permit for Stormwater Discharges Associated with Industrial Activity (MSGP) and other developments in stormwater permitting, and their effects on stormwater management for the recycling industry.

**Speakers:** Fred P. Andes, Esq. - Partner, Barnes & Thornburg LLP; Jeffrey Longsworth - Partner, Barnes & Thornburg LLP; David L. Waggoner, Ph.D. - Chief Scientist/Director of Environmental Management, ISRI

## Thursday, April 29

### 10 a.m. – 6 p.m. EDT

#### **ISRI Exhibit Hall**

This dynamic exhibit hall allows you to speak one-on-one with salespeople, to submit comments and questions through chat functions, and to attend both live and pre-recorded demonstration sessions from many of the ISRI exhibiting companies. Demonstrations will be posted to the schedule as that information becomes available.

*The ISRI Exhibit Hall will remain open from April 20 to May 20, 2021 and be accessible 24 hours a day.*

#### **Virtual Photo Booth**

Swing by the virtual photo booth and take a quick selfie to post to your social media. Don't forget to use **#ISRI2021** so we can share your photos; we will also be featuring a **#photooftheday** for those that post their pictures.

April 29 Theme: Video Submission. Submit a video telling us what you learned at #ISRI2021.

### 11 a.m. – 12:30 p.m. EDT

#### **Environmental Justice: What Is It and Why It Is So Important to the Long Term Growth & Success of the Recycling Industry**

*Track: MAIN STAGE*

# ISRI 2021 CONVENTION & EXPOSITION

APRIL 20-22 & APRIL 27-29



- **Presentation of the Youth Recycling Awareness Award**
- **Industry Opportunities Address by ISRI Chair-Elect Brian Henesey**

Environmental justice is not a new concept, but it is one that has gained increased importance this year as the Biden Administration and many states have committed to improving the environment and public health in people of color, indigenous, and low-income communities across the country. But what exactly is Environmental Justice? And given that many recyclers are located within overburdened and vulnerable communities, how do recyclers the historic and contemporary EJ issues facing their industry?

Join us for a discussion with Matthew Tejada, who is leading EPA's efforts to advance EJ, working with communities, other EPA divisions, federal agencies, academic partners, business and industry, and state, local and tribal partners.

**Moderators:** Dan Garvin - Colorado Iron & Metal, Inc.; Robin Wiener - President, ISRI

**Speaker:** Matthew S. Tejada, Ph.D. - Director of the Office of Environmental Justice, U.S. EPA

## 12:45 – 1:30 p.m. EDT

### **Company Culture**

*Track: BUSINESS OPERATIONS, TECHNOLOGY AND INNOVATION*

True organizational change can seldom be accomplished without a change in culture. From this session, participants will be able to define their own company's culture, identify the different aspects of creating a strong culture, and then be able to positively influence their company culture.

**Moderator:** Craig Boswell - President, HOB International, Inc.

**Speakers:** Jean Francois - Head of Strategic Partnerships, Shipwire-Ingram Commerce and Lifecycle Services; Tony Smith - Vice President of Safety, ISRI

## 12:45 – 1:45 p.m. EDT

### **Copper Spotlight: Forecasts and Risk Factors for the Red Metal**

Sponsored By: SDI La Farga COPPERWORKS

*Track: TRENDS IN DOMESTIC AND GLOBAL MARKET TRADING*

Copper prices outperformed all the other major base metals in 2020. Forecasters are projecting continued price gains into 2021 as the global economy and international trade flows are expected to recover this year. But significant risk factors still remain including continued uncertainty surrounding the COVID-19 pandemic, financial market jitters, the outlook for China, and the availability of copper scrap. If you're a copper market participant, you can't afford to miss this year's copper spotlight discussion.

**Moderator:** Chris Lewon - Vice President, Utah Metal Works Inc.

**Speaker:** Jason Schenker - President, Prestige Economics LLC

## 2:45 – 3:30 p.m. EDT

# ISRI2021 CONVENTION & EXPOSITION

APRIL 20-22 & APRIL 27-29



## **Trade in 2021 and Beyond: The Biden Administration's Policy for Jobs, Economic Recovery and Circular Economy**

*Track: FEDERAL, STATE OR LOCAL ISSUES INCLUDING ENVIRONMENTAL ISSUES AND COMMUNITY RELATIONS*

As a high priority for his Administration, U.S. President Joe Biden views trade as a cornerstone for addressing a range of economic and environmental issues. There is a strong focus on job generation as well as guiding a recovery from the economic effects of the pandemic, and although there is some focus toward U.S. domestic priorities, the Administration is reengaging in international forums and developing strategies to open markets. Further, the Administration's environmental agenda includes an emphasis on Circular Economy, of which recycling and trade play a critical role. We will be joined by a senior U.S. trade official to brief attendees on the Administration's priorities in trade and opportunities for growing scrap markets.

**Moderator:** Adina Renee Adler - Vice President of Advocacy, ISRI